

# iD Latitude™

LUXURY VINYL TILE + PLANK



Chart a new  
course in  
performance  
and value.

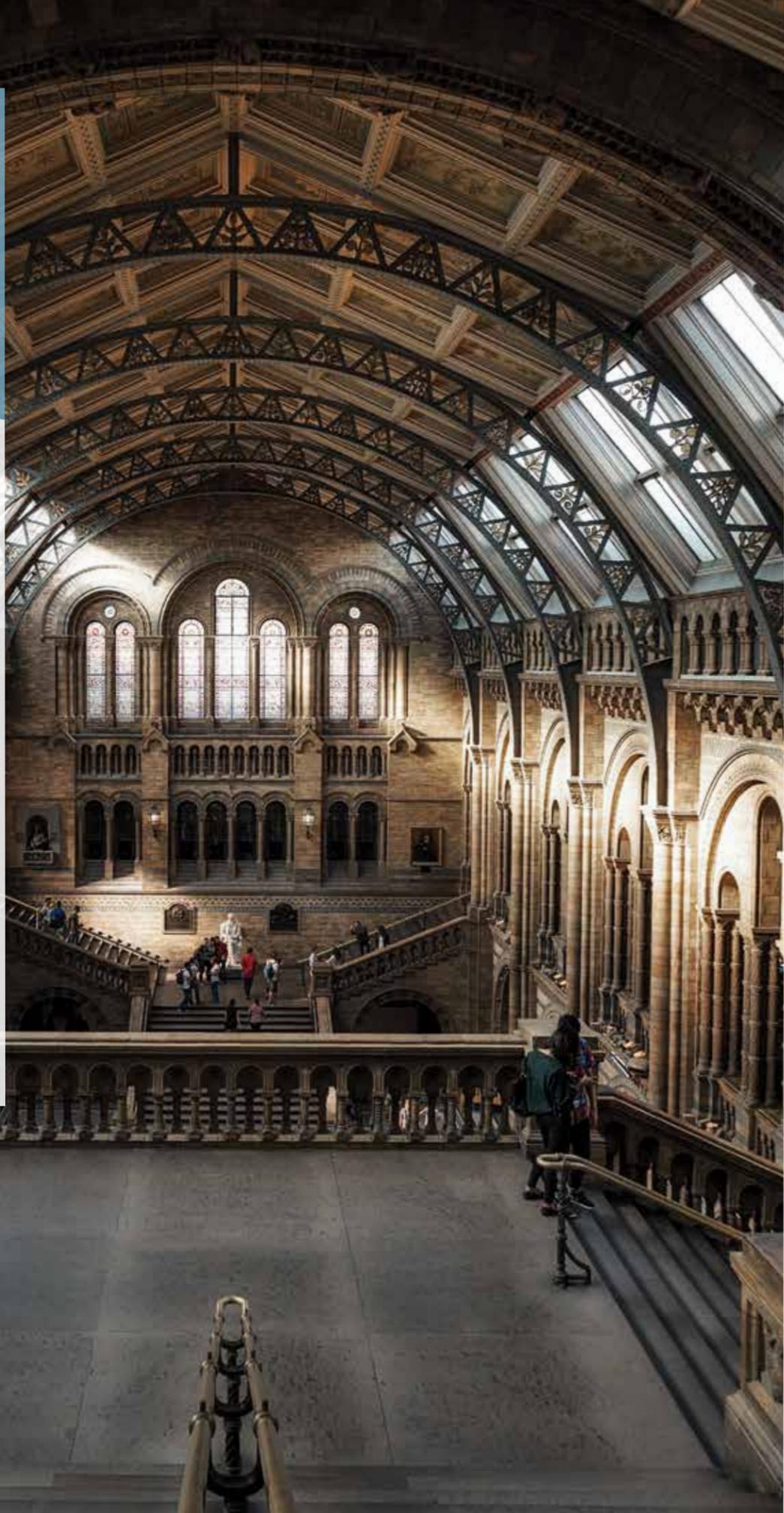
+ **TECHTONIC™**  
PROTECTION



 **Tarkett**

# Define your own coordinates.

The creative process is a journey of discovery. One step leads to another, and before you know it, you've charted an entirely new course. For the creation of iD Latitude™, we went searching for the mystical intersection of great design, lasting performance, mindful sustainability, and practical affordability. We're happy to share this pioneering combination of striking visuals and best-in-class Techtonic® protection in a carbon-neutral, **CERTIFIED asthma & allergy friendly**® product—creating a flooring experience that moves us all forward.





## iD Latitude™ Woods.

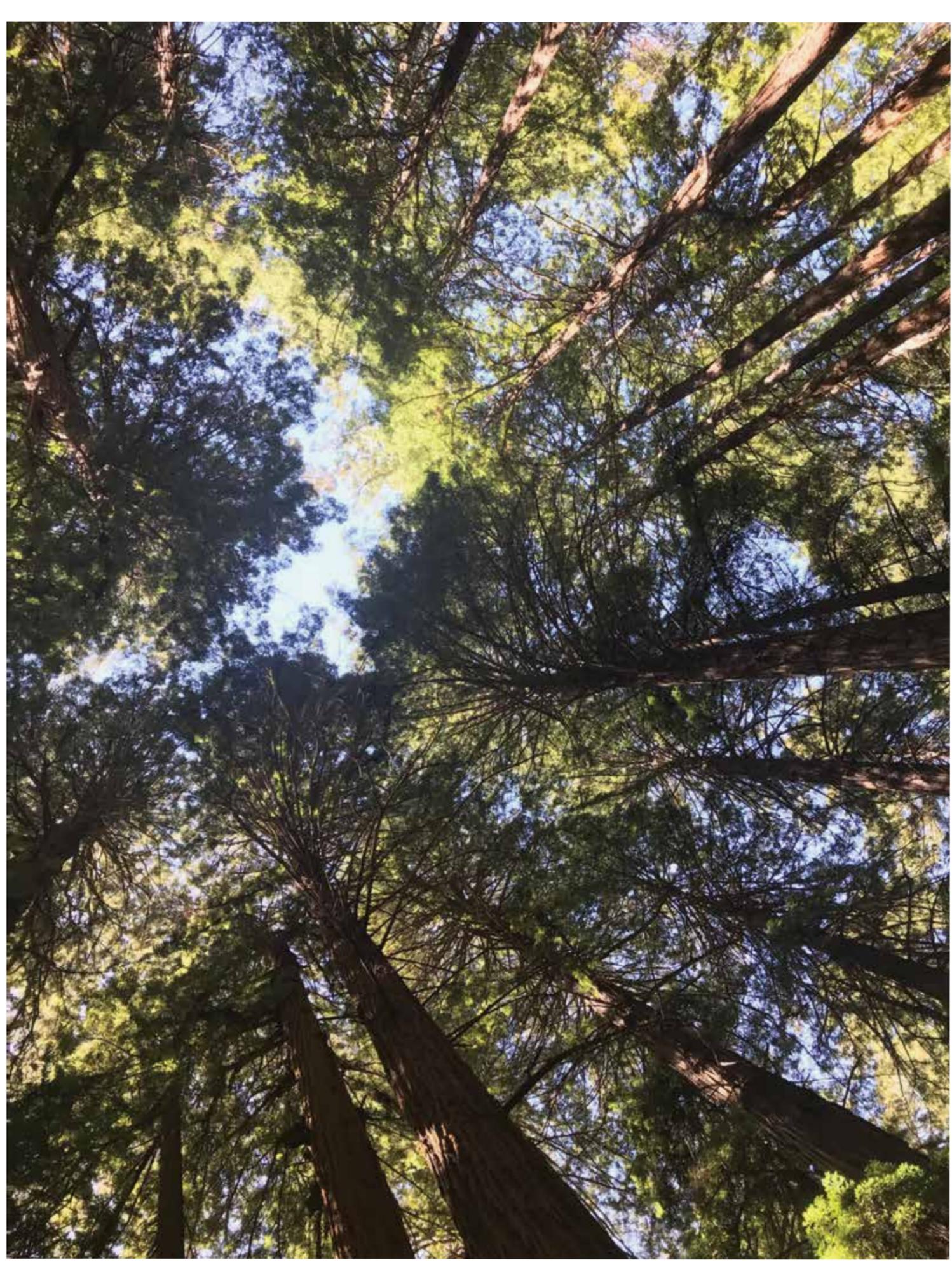
Delivering an authentic look of natural wood grain, iD Latitude Woods include soothing cool to cozy warm tones, refreshing light to dramatic dark looks, and a variety of wood grain patterns for complete flexibility. This full suite includes a natural-looking surface for every design aesthetic—from contemporary oak and pine, to traditional cherry and walnut, to the distinctive details of craft maple, hickory, and teak. Connect with nature—without compromise.



**LATITUDE WOOD**  
PLWD 4692 - Brined  
PLWD 4693 - Warm Silver  
PLWD 4694 - Scout  
6" x 48"



**LATITUDE WOOD**  
PLWD 3401 - Black Walnut  
6" x 48"





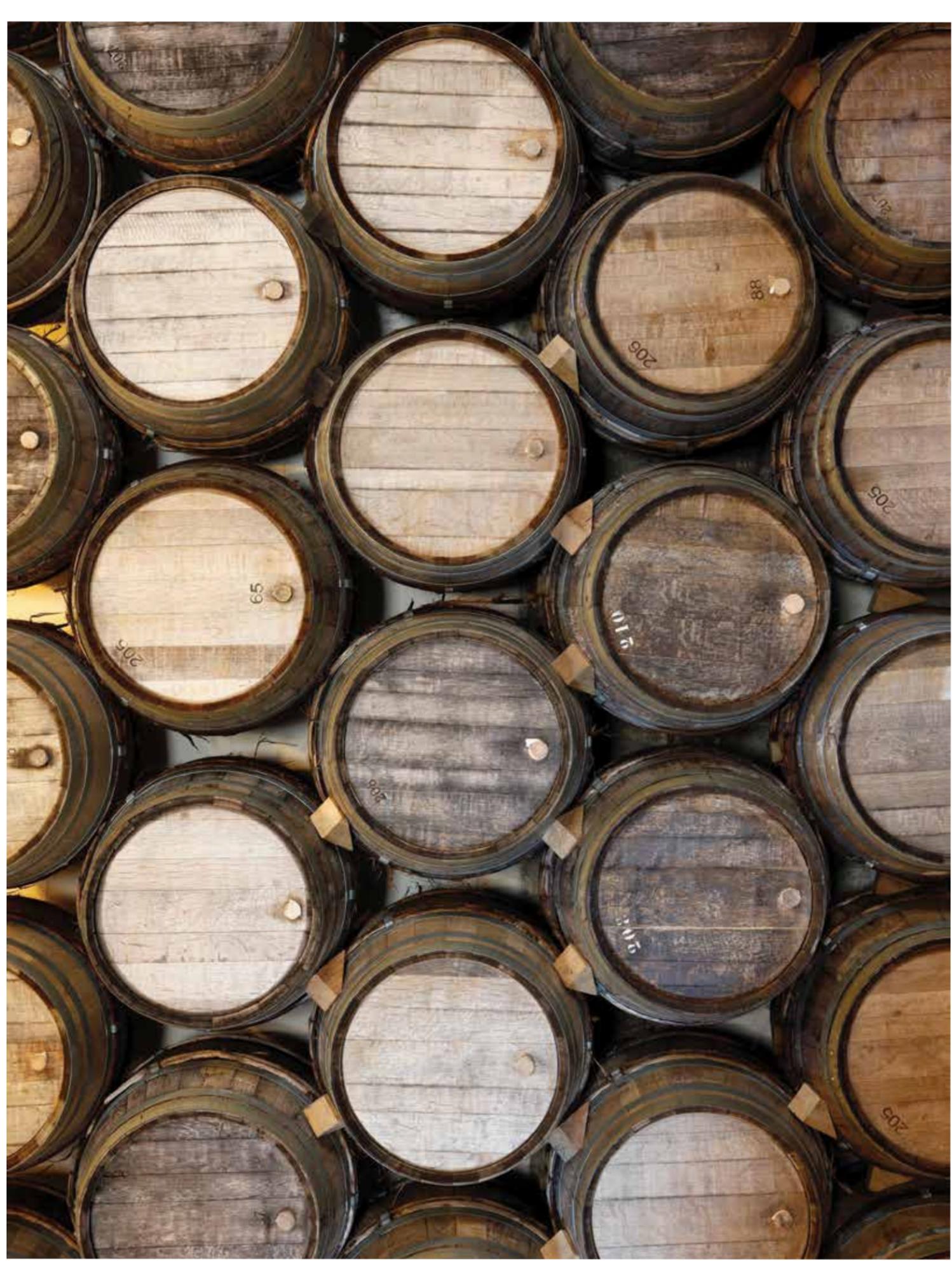
**LATITUDE WOOD**  
PLWD 7521 - Beech Natural  
6" x 48"



**LATITUDE WOOD**  
PLWD 0512 - Craft Maple  
6" x 48"  
(Rug - NowHaus Collection;  
Tarkett Hospitality)



**LATITUDE WOOD**  
PLWD 7526 - Pearl Maple  
6" x 48"





**LATITUDE WOOD**  
PLWD 7523 - Suntoned Teak  
6" x 48"



**LATITUDE WOOD**  
PLWD 5134 - Blanched Pine  
6" x 48"



## iD Latitude™ Abstracts.

iD Latitude includes a suite of best-selling Abstract designs that have been specifically colored to work with the rest of the collection—allowing you to mix and match them with wood and stone looks for added visual interest or helpful wayfinding. Add fun and energy to a space with the intense colors found in ColorGrain or amplify depth through a fusion of textures with Stria Marble. With so many options, each space can express a unique element while keeping continuity and flow uninterrupted.



**LATITUDE ABSTRACT**

Finelines PLFL 5103 - Greige  
18" x 18", 6" x 36"

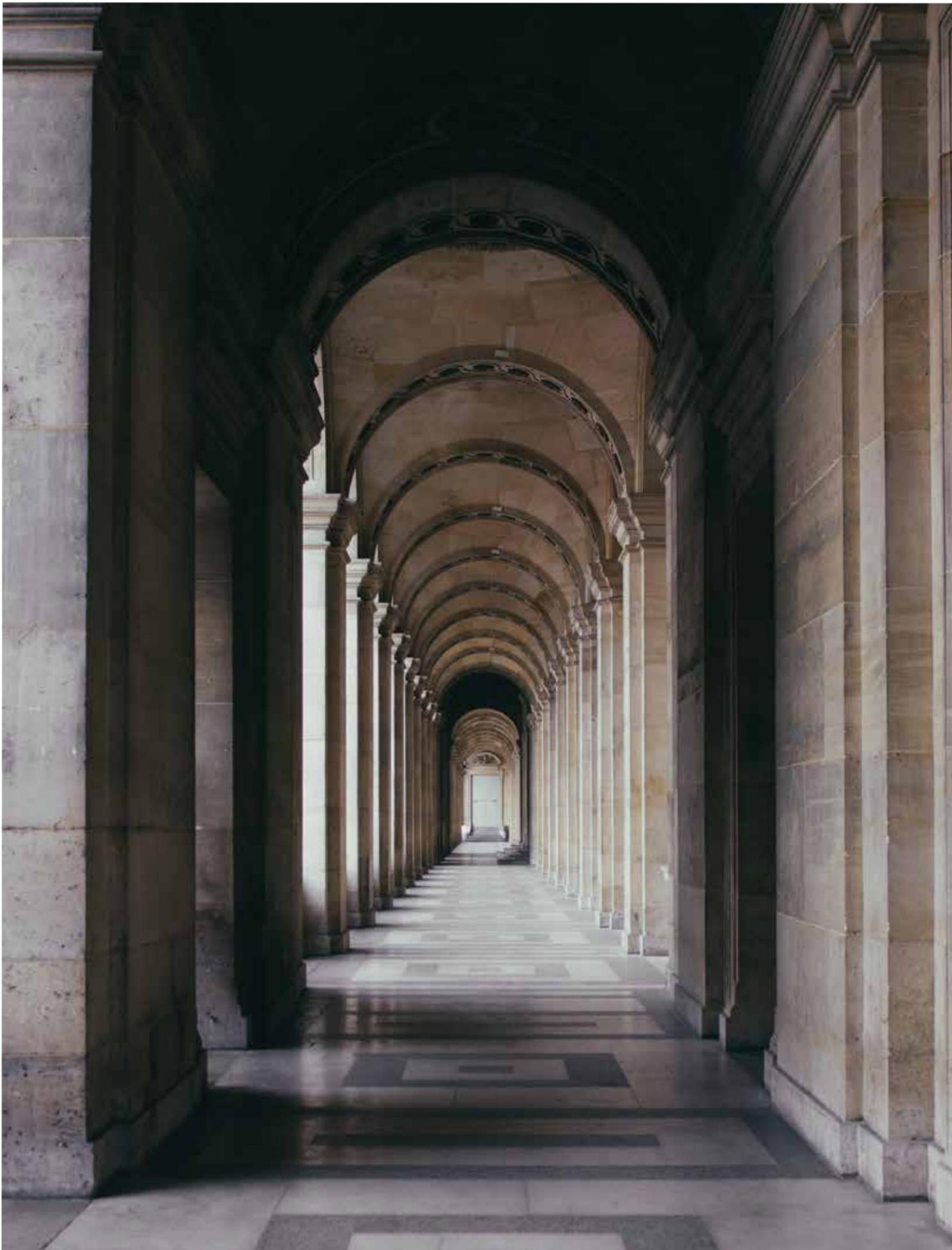
Finelines PLFL 5101 - Bisque  
6" x 36"





**LATITUDE ABSTRACT**

ColorGrain PLCG 7514 - Gibraltar  
ColorGrain PLCG 7505 - Goldfinch  
ColorGrain PLCG 7506 - Mandarin  
ColorGrain PLCG 7507 - Kimono  
6" x 36"



**LATITUDE ABSTRACT**  
Stria Marble PLSM 5102 - Nimbus  
6" x 36"



## iD Latitude™ Stones.

Featuring a variety of relevant stone and concrete looks, iD Latitude Stones pair flawlessly with the rest of the collection to provide interesting borders and accents. Offering a combination of proven bestsellers and new, contemporary designs, each pattern includes subtle color and texture shifts that create beauty and movement, just as nature intended.



**LATITUDE STONE**  
PLST 7244 - Prairie  
18" x 18"  
**LATITUDE ABSTRACT**  
Finelines PLFL 5103 - Greige  
Finelines PLFL 5101 - Bisque  
6" x 36"



**LATITUDE STONE**

PLST 7242 - Hearthstone  
18" x 18"

**LATITUDE ABSTRACT**

ColorGrain PLCG 7511 - Cascades  
ColorGrain PLCG 7514 - Gibraltar  
6" x 36"



**LATITUDE STONE**  
PLST 7214 - Luna  
18" x 18"  
**LATITUDE WOOD**  
PLWD 3605 - Taos Oak  
6" x 48"



**LATITUDE STONE**  
PLST 7501 - Elbrus  
18" x 18"



**LATITUDE ABSTRACT**  
Finelines PLFL 5103 - Greige  
18" x 18"

**LATITUDE CONCRETE**  
PLCN 3515 - Alumin  
PLCN 3519 - Charcoal  
18" x 18"

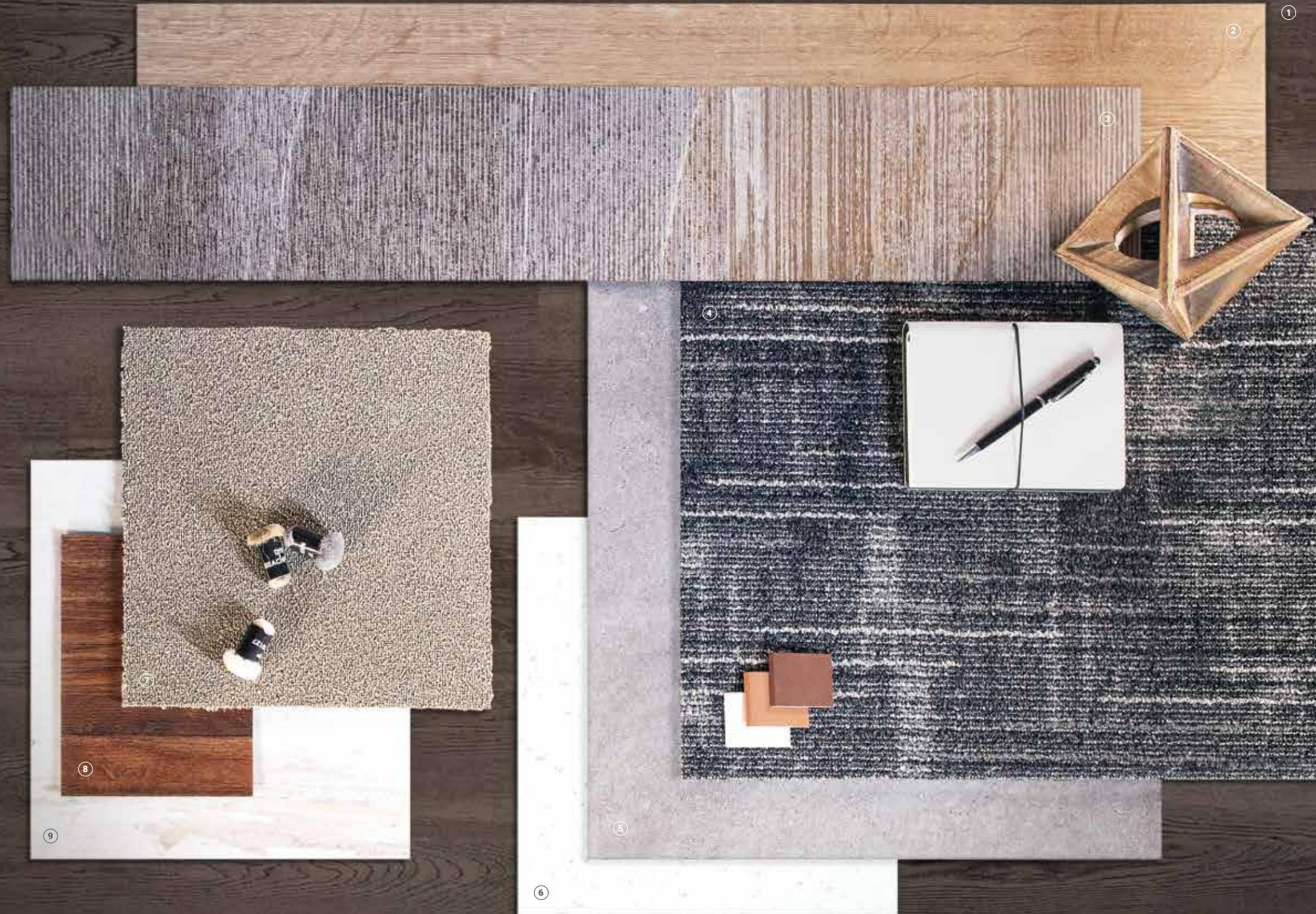
## Great spaces. One surface at a time.

At Tarkett, we believe in placing people in the center of every space. So we've developed a portfolio of products designed to work together both functionally and aesthetically, helping you create more productive workspaces that maximize return on investment.

The Tarkett Solution SPECtrum™ provides flooring solutions for the specific needs of every space and budget. Our full palette of colors, patterns, and textures is coordinated to work together visually across platforms—creating a balance of function, safety, and longevity that's always on budget, in style, and sustainable. Without compromise.

### ID LATITUDE™ SOLUTION SPECTRUM:

- 1 LVT, iD Latitude, Urban Oak (PLWD 3603)
- 2 LVT, iD Latitude, Laurel Oak (PLWD 3523)
- 3 LVT, iD Latitude, Stria Marble, Breccia (PLSM 5104)
- 4 Soft Surface, Powerbond®/Modular, Blockade 11471 (Base Grey 54605)
- 5 LinoFloor xf2™, Veneto Acoustiflor® (Ironed 702)
- 6 Tarkett VCT (Sugar Cane)
- 7 Soft Surface, Powerbond®/Modular, Plexus Colour IV 02875 (Baja Dunes 18574)
- 8 LVT, iD Inspiration™ 70, Vintage Teak (Natural)
- 9 Rubber, Mesto Configurations™, Mystic Unicorn Light (PR6L)



Color may vary from actual swatch. To order a sample and to learn more about Tarkett Solution SPECtrum, please visit [tarkettna.com](http://tarkettna.com).

# iD Latitude™ Woods



**PLWD 7523** Suntoned Teak  
48 Grey\*



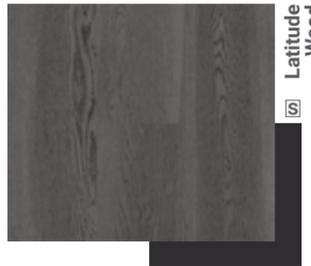
**PLWD 5134** Blanched Pine  
29 Moon Rock\*



**PLWD 3522** Crème Oak  
24 Grey Haze\*



**PLWD 7526** Pearl Maple  
280 Shoreline\*



**PLWD 3603** Urban Oak  
63 Burnt Umber\*



**PLWD 4695** Peppercorn  
63 Burnt Umber\*



**PLWD 3530** Vintage Oak  
29 Moon Rock\*



**PLWD 5136** Acadia Pine  
283 Toast\*



**PLWD 3606** Chamois Oak  
09 Clay\*



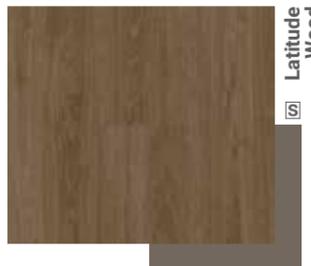
**PLWD 4693** Warm Silver  
150 Wetlands\*



**PLWD 4692** Brined  
TA1 Tannery\*



**PLWD 3605** Taos Oak  
283 Toast\*



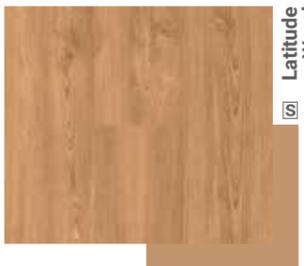
**PLWD 4694** Scout  
283 Toast\*



**PLWD 3523** Laurel Oak  
TA1 Tannery\*



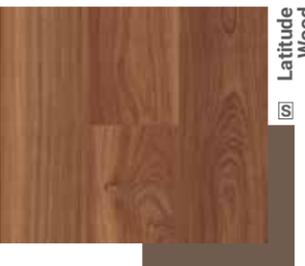
**PLWD 0512** Craft Maple  
130 Sisal\*



**PLWD 3308** Ash  
130 Sisal\*



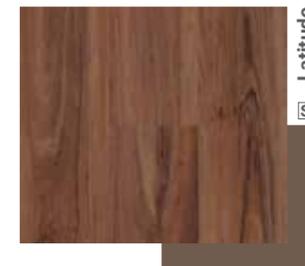
**PLWD 7521** Beech Natural  
TA2 Saddlebrook\*



**PLWD 3307** European Cherry  
TA2 Saddlebrook\*



**PLWD 3405** Hickory  
TA2 Saddlebrook\*



**PLWD 7524** Natural Teak  
TA2 Saddlebrook\*



**PLWD 3305** American Cherry  
TA2 Saddlebrook\*



**PLWD 3401** Black Walnut  
TA2 Saddlebrook\*

\*Suggested Tarkett colors for finishing borders (wall base).

Coordinated Tarkett Accessories are a printed approximation. Please refer to the Color Guide for accurate color representation.

\*Suggested Tarkett colors for finishing borders (wall base).

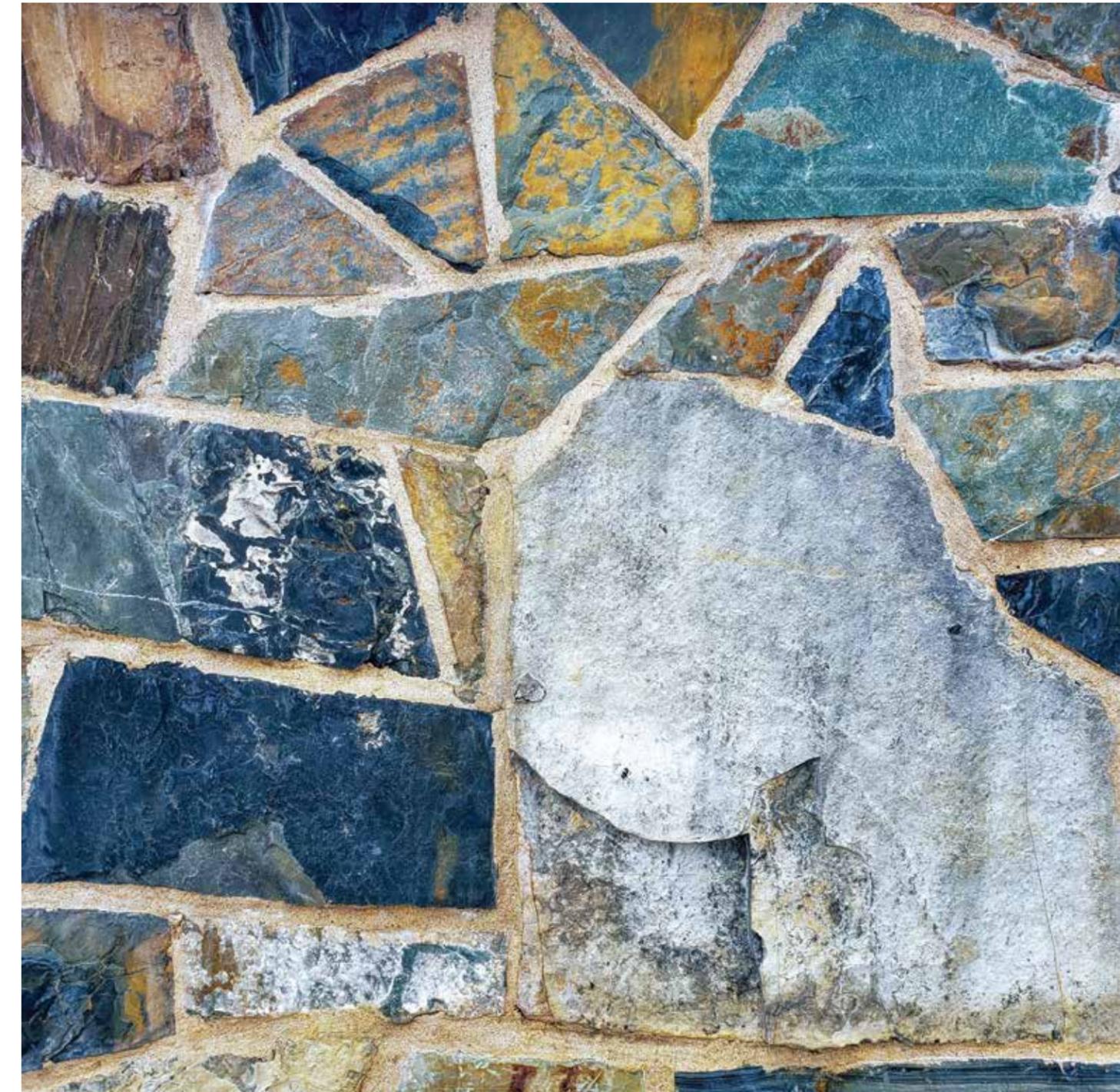
Coordinated Tarkett Accessories are a printed approximation. Please refer to the Color Guide for accurate color representation.

iD Latitude™ Abstracts and Stones



\*Suggested Tarkett colors for finishing borders (wall base).  
Coordinated Tarkett Accessories are a printed approximation. Please refer to the Color Guide for accurate color representation.

iD Latitude™ Abstracts and Stones



## Doing good. Together.

At Tarkett North America, we believe that together, we can make a positive impact on people and the planet. That's why we're Doing Good—Together, connecting our sustainability efforts with what our customers value and our world needs. It's an active, living commitment to create a future where people and the planet prosper in balance. Where sustainable flooring solutions don't just perform. They inspire.

*Cradle to Cradle Certified™* product standards guide our eco-design approach on the basis of five criteria: material health, product circularity, renewable energy and climate requirements, water stewardship, and social fairness.

Staying aligned with the Cradle to Cradle Certified Products Program (along with circular economy principles) has helped us assess our positive and negative impacts upon the environment and people's health. By following these design principles for health and wellness, we have created phthalate-free, low-TVOC, carbon neutral products in both the resilient and soft surface categories.

Through this process, we have: reduced our energy use; converted factories in Ohio, Sweden, and Italy to renewable energy; utilized recycled materials in our products to reduce their carbon footprint; and offset the remainder of our footprint to create a portfolio of carbon neutral

products. We have partnered on global products for our offsetting—including support of international renewable energy initiatives, and reforestation of the Peruvian Amazon. Through our support of the Tambopata National Reserve and the Bahuaja-Sorene National Park, we've helped to protect nearly 1.5 million acres and restore 10,000 acres—an action expected to avoid over four million tons of carbon emissions by 2021.

We are often asked to simplify our sustainability story. The truth is that making a positive impact on our world and its citizens is not so simple. Reducing the use of fossil fuels and incorporating recycled materials into our products can pose challenges, but Tarkett is working hard to make these improvements—because we value your health, and that of our environment. In our ongoing efforts to promote sustainability, achieving carbon neutrality is just one more step toward creating a better world.

### Our commitment is founded on three central pillars:



#### **CIRCULAR ECONOMY**

Closing the loop on waste, preserving our planet's natural resources and reducing the impact on climate change.



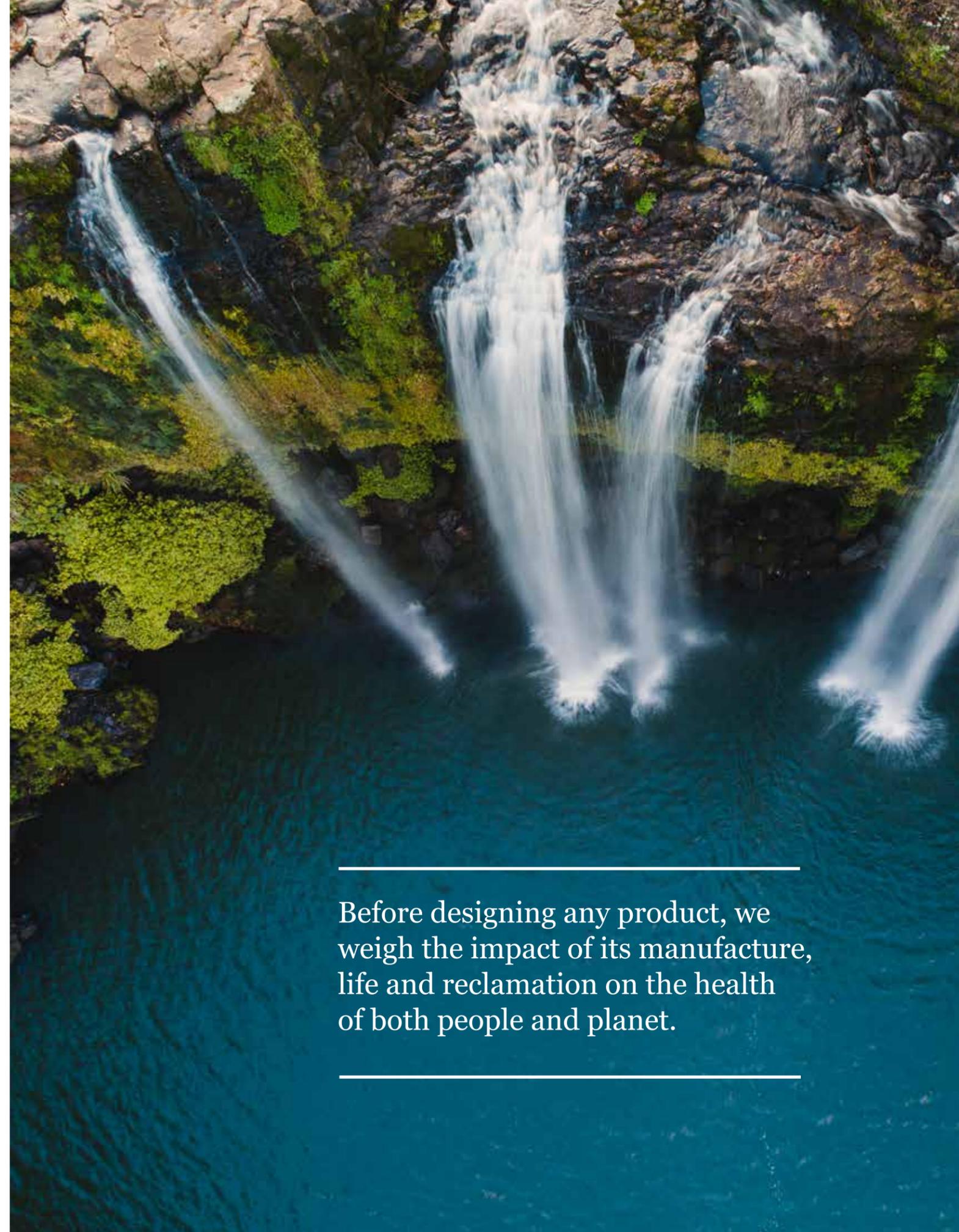
#### **GOOD MATERIALS**

Subjecting ourselves to relentless scientific scrutiny and offering radical transparency about our products.



#### **INDOOR AIR QUALITY**

A commitment to your health and well-being. Creating healthy indoor spaces with the highest standards of Indoor Air Quality.



Before designing any product, we weigh the impact of its manufacture, life and reclamation on the health of both people and planet.



## Choose carbon neutral with iD Latitude.™

**Our sustainability journey is one step closer to its goal.** Tarkett's iD Latitude product is third-party certified carbon neutral. In addition to improving the health and wellness of the space with low TVOCs, every installation of iD Latitude helps to decrease your carbon footprint, reduce greenhouse gases and have a positive effect on climate change. We're offsetting carbon emissions and taking back our planet—together.

Years ago, we began our drive to carbon neutrality by measuring the impact of Tarkett's products and their manufacture. Next, we reduced our carbon footprint by lowering energy use, shifting key facilities to renewable energy, and utilizing recycled materials that can be reclaimed at the end of their lives.

One day soon, we hope to eliminate our carbon emissions entirely. Until then, we're balancing our remaining output by purchasing carbon offsets.

Tarkett's carbon offsets contribute to multiple global projects, including renewable energy initiatives and the

reforestation of biodiversity hot spots in the Peruvian Amazon. Our support of the Tambopata National Reserve and the Bahuaja-Sonene National Park has protected nearly 1.5 million acres, and restored 10,000 acres. These actions are expected to avoid over four million tons of CO2 emissions by 2021.

By neutralizing carbon emissions, we're addressing the single largest threat to the health of our planet and taking action against climate change.

The work continues. We invite you to join us.

Learn more at [www.tarketta.com](http://www.tarketta.com).



## asthma & allergy friendly.®

Tarkett believes in designing spaces that are safe, comfortable, and productive for diverse needs and populations. We are the only flooring manufacturer whose iD Latitude LVT products have earned the **asthma & allergy friendly**® Certification Mark from the Asthma and Allergy Foundation of America (AAFA). As a regulated, physician-led certification, this mark is awarded exclusively to products that have met strict testing standards developed by healthcare experts.



**LATITUDE ABSTRACT**  
Stria Marble PLSM 5102 - Nimbus  
6" x 36"  
**WALL BASE**  
Monument 4" TA8 Welsh Castle

According to the U.S. Environmental Protection Agency (EPA), the average American spends approximately 90 percent of the day indoors, where the concentration of pollutants can be two to five times higher than typical outdoor concentrations.

That poor indoor air quality has a negative impact on the health and wellness of the 60 million Americans who live with asthma and allergies. In just one year, asthma attacks caused one-third of asthmatic adults to be absent from work or school, and were responsible for 59% of asthmatic children missing classes.

iD Latitude's **asthma & allergy friendly** certification identifies products that are proven to reduce exposure to allergens and asthma triggers—taking into account total installation (product and adhesive), and its ability to be easily cleaned without harsh chemicals.

Every time you choose products such as iD Latitude and Tarkett's other **asthma & allergy friendly** options, you're helping to support better indoor air quality—improving the health of your indoor spaces, and supporting the wellness of those who work, study and live within them.

## Techtonic® polyurethane coating helps LVT floors perform longer with less maintenance.

Every flooring product has a topcoat, but only Tarkett has Techtonic: a groundbreaking, proprietary solution that delivers increased durability and better performance. By mixing rugged protection with a beautiful matte finish, Techtonic keeps your floors' surfaces looking better and lasting longer.



40% more scratch protection.

**So you'll never have to choose between replacing a new floor, or living with the damage.** Just one exposed nail in a chair foot can cause scratch whitening on floors. In controlled lab tests, Techtonic dramatically outperformed the industry market leader—enduring greater pressure from a diamond-tipped needle without scratching or whitening.



18% more abrasion resistance.

**Now you can move furniture with more freedom—and less concern.** Surface sheen is worn away by repetitive actions, such as the movement of chairs and tables in high-traffic areas. By protecting surfaces, Techtonic preserves not just their sheen, but your peace of mind.



Scuff guarding in the top of its class.

**Clean less (and enjoy spotless surfaces more).** Those black marks from dragging shoes and chair casters? They're scuff marks caused by friction. No product on the market fights scuffs the same way as Techtonic—a solution that keeps your floors performing better, year after year.



Formidable stain defense.

**Momentary mishaps shouldn't have permanent effects.** Techtonic's pure polyurethane coating provides an advanced level of security against stains, reducing the chances of damaged flooring (and expensive cleaning).

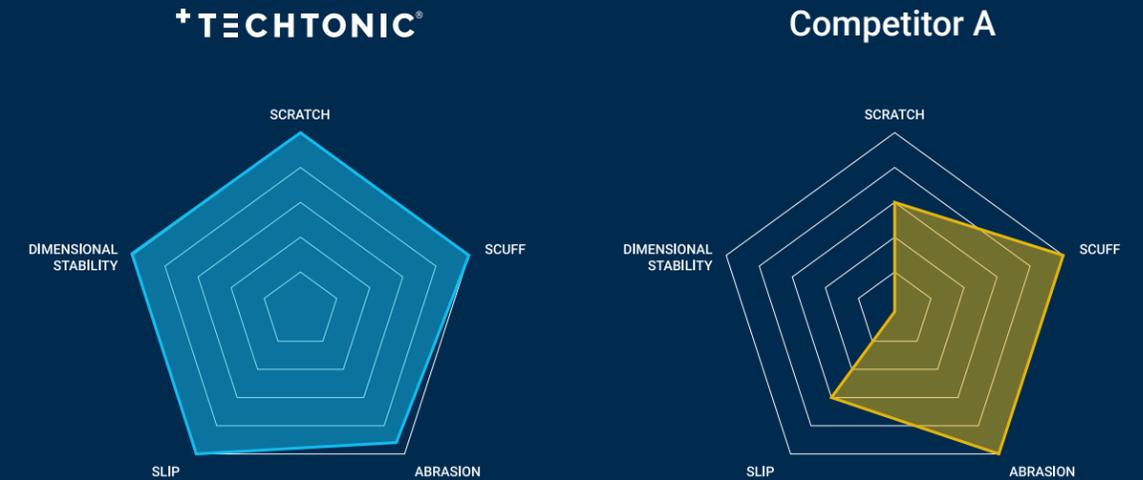


No finish needed.

**And less maintenance required.** Because Techtonic eliminates the need for finish, maintenance is easier and more affordable. Also, our clear coat of protection won't cloud over time—which keeps designs looking crisp for the life of your floor.

## Techtonic outperforms the industry leader.

Applied to LVT made in Florence, Alabama, Techtonic offers performance in the top of its class. In a series of laboratory tests, Techtonic-protected LVT floors repeatedly outperformed our #1 market-leading competitor: matching their strength against scuffing and abrasion, while exceeding their resistance to scratching, slipping, and dimensional stability.



## Lab tests showed results—not scratches.

A diamond-tipped Taber Scratch tool was used to test the performance of Techtonic against that of the industry's leading product protection. After being subjected to equivalent Taber Scratch protocol, the competitor's sample displayed more and deeper visible scratches than Techtonic.\*



Scratch whitening is easier to see on dark surfaces than light ones. But even when we scratch-tested our darkest matte finish against the competitor's lighter wood grain pattern, Techtonic still performed better.

\*Based on Tarkett internal testing of Techtonic against multiple competitors. To ensure accuracy, experiments were conducted in more than one laboratory.



**LATITUDE WOOD**  
 PLWD 4692 - Brined  
 PLWD 4693 - Warm Silver  
 PLWD 4694 - Scout  
 6" x 48"

**SIZES**

	Size	18" x 18"	6" x 36"	6" x 48"
ABSTRACTS	Stria Marble (PLSM)		•	
	ColorGrain (PLCG)		•	
	Finelines (PLFL)	•	•	
	TexGrain (PLTG)	•	•	
WOODS	Latitude Woods (PLWD)			•
STONES	Latitude Stones (PLST)	•		

**CARTON INFORMATION**

	Size	18" x 18"	6" x 36"	6" x 48"
CARTON INFORMATION	Tiles per Carton	20	24	18
	Sq. Ft. per Carton	45	36	36
	Lbs. per Carton	45	36	36
	Cartons per Pallet	60	66	72
	Lbs. per Pallet	2700	2376	2600

**EMBOSS OPTIONS**

	Emboss Options	Linear Wood (LW)	Wood Grain (WB)	Quarry (QU)	Weathered Wood (WW)
ABSTRACTS	Stria Marble (PLSM)	s			
	ColorGrain (PLCG)	s			
	Finelines (PLFL)	s			
	TexGrain (PLTG)	s			
WOODS	Latitude Woods (PLWD) 3603, 3530, 3305, 3307, 3401, 3522, 3308, 3405		s		
	Latitude Woods (PLWD) 3605, 3523, 3606	s			
STONES	Latitude Woods (PLWD) 7521, 7523, 7524, 7526, 0512, 5134, 5136, 4695, 4694, 4693, 4692				s
	Latitude Stones (PLST)			s	

**S** = Standard

**SPECIFICATIONS**

<b>Classification:</b>	ASTM F1700 Class III Type B
<b>Total Thickness:</b>	0.120" (3.0 mm)
<b>Wear Layer Thickness:</b>	20 mil (0.50 mm)
<b>Finish:</b>	Tectonic®
<b>Edge Treatment:</b>	Square Edge
<b>Emboss:</b>	Standard shown on sample
<b>Warranty:</b>	20-Year Limited Warranty
<b>Colors:</b>	22 Wood, 14 Abstract, 8 Stone/Concrete

**TESTING**

<b>Static Load:</b>	ASTM F970	250 psi, ≤0.005 inches
<b>Residual Indentation:</b>	ASTM F1914	Passes
<b>Slip Resistance:</b>	ASTM D2047	≥0.5 SCOF
<b>Flammability:</b>	ASTM E648	≥0.45W/cm <sup>2</sup>
<b>Chemical Resistance:</b>	ASTM F925	Passes
<b>Resistance to Light:</b>	ASTM F1515	ΔE≤8
<b>Resistance to Heat:</b>	ASTM F1514	ΔE≤8
<b>Dimensional Stability:</b>	ASTM F2199	Passes
<b>Flexibility:</b>	ASTM F137	Passes

**SUSTAINABILITY ATTRIBUTES**

**Healthy Materials:**

No heavy metals; non-toluene ink system; phthalate-free

**Carbon Footprint:**

**Third-Party Verified Carbon Neutral**

**Material Health Assessment by Third-Party:**

Cradle to Cradle principles: 100% of ingredients used have been assessed by a third-party, EPEA, for environmental and human health impacts; CERTIFIED **asthma & allergy friendly**® Meets CDPH standard method v1.2-2017; FloorScore® certification

**Indoor Air Quality:**

**Transparency Certifications by Third-Party:**

**Sustainable Building Programs:**

Contributes to LEED® v4.0, LEED v4.1; WELL

**Responsible Business Practice:**

UN Sustainability Goals; CE100; World Economic Forum; UN Global Compact; C2C principles

**Responsible Product Management:**

Part of Tarkett ReStart® program

**Sustainable Manufacturing:**

ISO 19001, ISO 14001; closed loop water system

**Access to Transparency Documents:**

Transparency certifications and product details are located on the Tarkett website, [ecomedes.com](http://ecomedes.com) and [mindful MATERIALS](http://mindfulMATERIALS)

**ENVIRONMENTAL INFO:** Please visit [tarkettna.com](http://tarkettna.com) for environmental information on all Tarkett products.



ON FRONT COVER:  
LATITUDE ABSTRACT—STRIA MARBLE PLSM 5104 Breccia, STRIA MARBLE PLSM 5102 Nimbus,  
TEXGRAIN PLTG 3542 Cool Beige, FINELINES PLFL 5103 Greige  
6" x 36"

**Tarkett North America**

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Solon, Ohio 44139  
800.248.2878

[tarkettna.com](http://tarkettna.com)

For more accurate color and pattern representation, we suggest you visit an authorized Tarkett dealer to view an actual product sample.

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