



**LAUZON**  
COLLECTION

Art de Vivre  
Wood Floors

**EARTH  
INFLUENCE**

COLOR PALETTE LOOKBOOK



## ART DE VIVRE

We believe that great design can transform any interior into the true expression of oneself.

Our team of designers selects and combines the right wood with the right design elements for every LAUZON floor.

The result, simply fabulous wood floors that will serve as the canvas to any modern, classic, or rustic interior.

*“Simplicity is  
the keynote to  
true elegance”*

COCO CHANEL





*“Color is a power which directly influences the soul”*

KADINSKY

Our color palette covers a wide range of the latest hues. It is structured into three key categories of color influence – Natural, Mineral and Earth. Each color category is then divided into more precise tones, making sure we cover every important design color.

## EARTH INFLUENCE

Rich expressions of earth tones from dark blond to deep exotic brown.

### **Light Brown**

Soft beige to dark blond.

### **Mid Brown**

Mocha brown with a variety of undertones.

### **Dark Brown**

Deep chocolate and exotic browns.

---

## NATURAL INFLUENCE

Blond and pale hues, true expressions of natural wood tones with or without stain.

## MINERAL INFLUENCE

Color tones ranging from salt white to the black depth of onyx plus the many subtle mineral shades of gray and taupe in between.

# LIGHT BROWN

Soft shades of brown with gold highlights or undertones of gray.

Warm to cool shades of light brown will suit almost any décor from classic to modern. The overall effect is understated and relaxed sophistication.

ARABESQUE | Canadian Maple





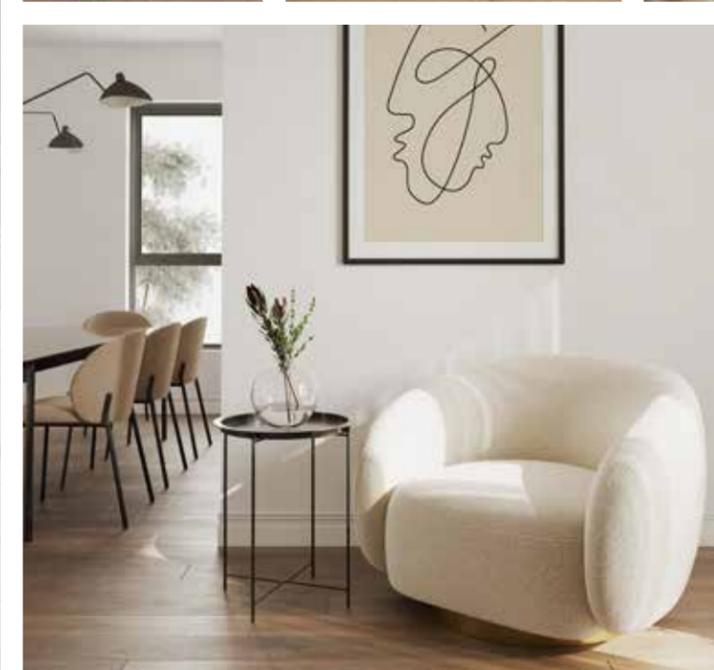
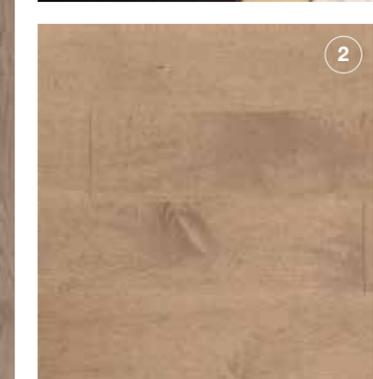
*“The best rooms have something to say about the people who live in them.”*

DAVID HICKS



Soft beige to dark blond.

- 1 | CACTUS  
European Oak
- 2 | MATISSE  
European Oak
- 3 | VALENCIA  
North American Oak
- 4 | AVENUE  
Canadian Maple





## THE LOOK AND FEEL OF A FLOOR

From smooth to textured, the feel of a floor plays an important role in the overall design of a room. Classic, smooth surfaces work well in traditional settings. Textured floors complement a relaxed and casual décor.

In addition to the feel of the floor, the texture process enhances the wood grain and influences the level of stain absorption. We offer wood floors in four textures: smooth, refined, brushed, or hand scraped.

### A SUPERIOR FINISH

All Lauzon Collection floors are protected by our exclusive Titanium™ finish. This industry leading product provides the ultimate protection against scuffing and chipping and still retains the floor's luster and clarity for years to come. Titanium will also slow down the natural yellowing that can be caused by natural and artificial light.



HARMONIA | North American Oak

Rich shades of mocha brown with a variety of undertones.

Classic mid brown stains that highlight the natural grain and character of the wood. The colors are rich and suit either a classic traditional or relaxed casual décor.

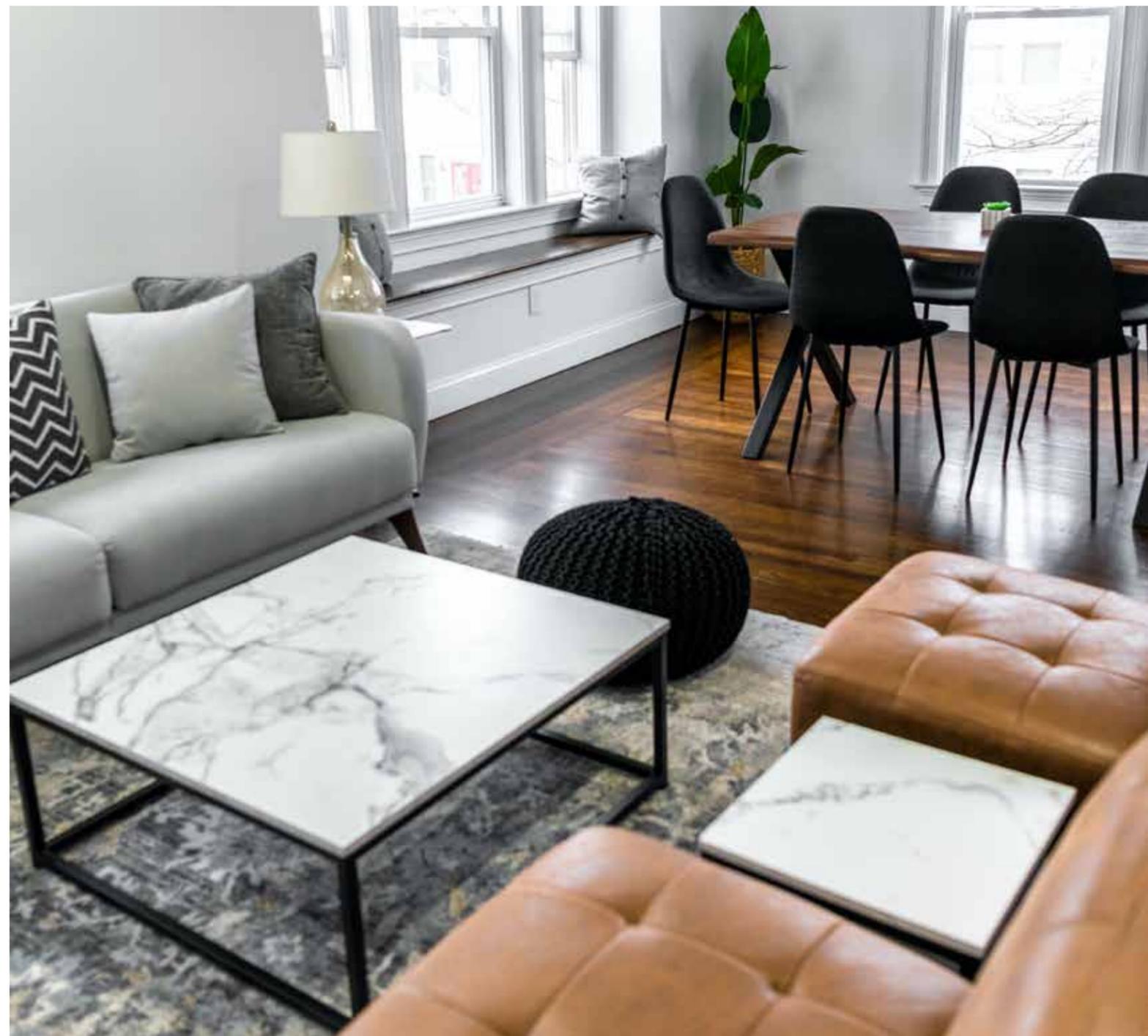
## MID BROWN





*“A room should never allow the eye to settle in one place. It should smile at you and create fantasy.”*

JUAN MONTOYA



Mocha brown with a variety of undertones.

- 1 | BEAUX-ARTS  
Canadian Maple
- 2 | DELACROIX  
Canadian Maple
- 3 | CORK  
European Oak





## WELLNESS AND BEAUTY

No one likes a bad air day. By adding our Pure Genius™ to our Titanium™ finish, we will transform your wood floor into an air purifier, cleaning the air in your room.

### CLEANER AIR. CLEANER HOME.

We embedded Pure Genius agents into the top layer of the Titanium finish. These molecules are activated by light and interact with any contaminants (VOC, formaldehyde, odors...) which are brought by air movement close to the floor surface. Pure Genius will naturally decompose the contaminants into harmless water and carbon molecules. Depending on air movement in the house, Pure Genius will purify 60 to 85% of the indoor air you breathe.

---

### CRYSTAL CLEAR

Titanium™ finish is standard on all our floors. The coating is crystal clear, to reveal all the natural beauty of the wood without the milky effect often seen with regular finishes.

Titanium also dramatically slows down the yellowing effect caused by light. This unique finish has exceptionally high resistance to impact and scratches. It has no added VOC's, formaldehyde or solvent, and includes antibacterial properties eliminating 99.6% of bacteria from the floor surface. Lauzon Collection floors come with a lifetime limited warranty on structural defect and a 50-year wear warranty on its Titanium finish.





## DARK BROWN

Colors range from deep chocolate to exotic tawny browns.

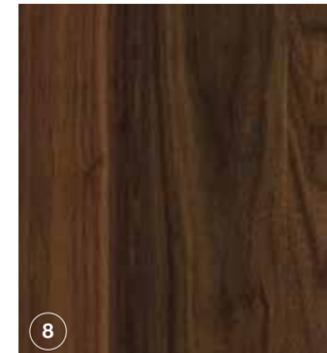
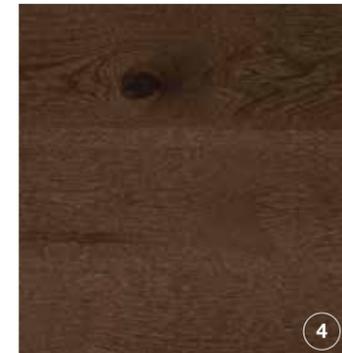
Dark floors set a very dramatic stage for any décor. Whether the interior design is traditional, modern or rustic, dark brown is a great choice.

DRAMA | North American Oak





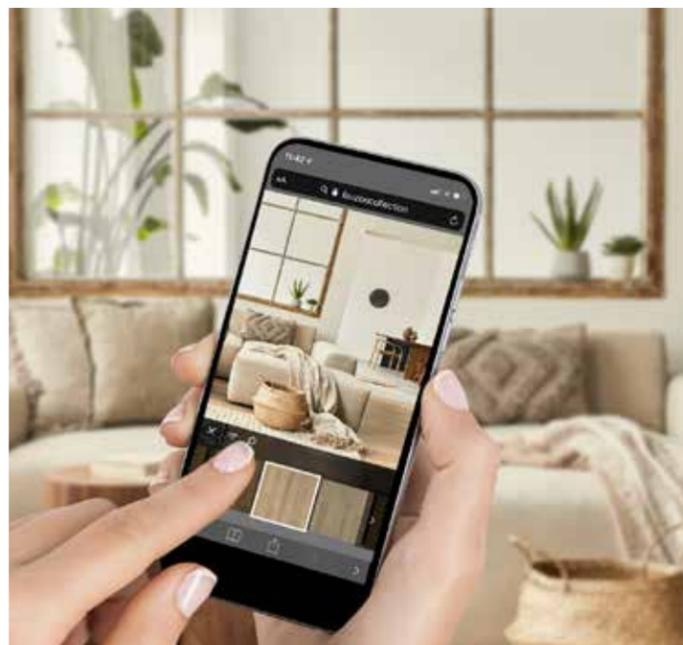
- Deep chocolate and exotic browns.
- 1 | MARSEILLE  
Canadian Maple
  - 2 | VIENNA  
North American Oak
  - 3 | MUSE  
Canadian Maple
  - 4 | MELODIA  
North American Oak
  - 5 | BAHIA  
Brazilian Cherry
  - 6 | LIMA  
Santos Mahogany
  - 7 | DARK EARTH  
European Oak
  - 8 | BLACK CAPE  
European Oak



*“I am going to make everything around me beautiful  
—that will be my life.”*

MARK HAMPTON



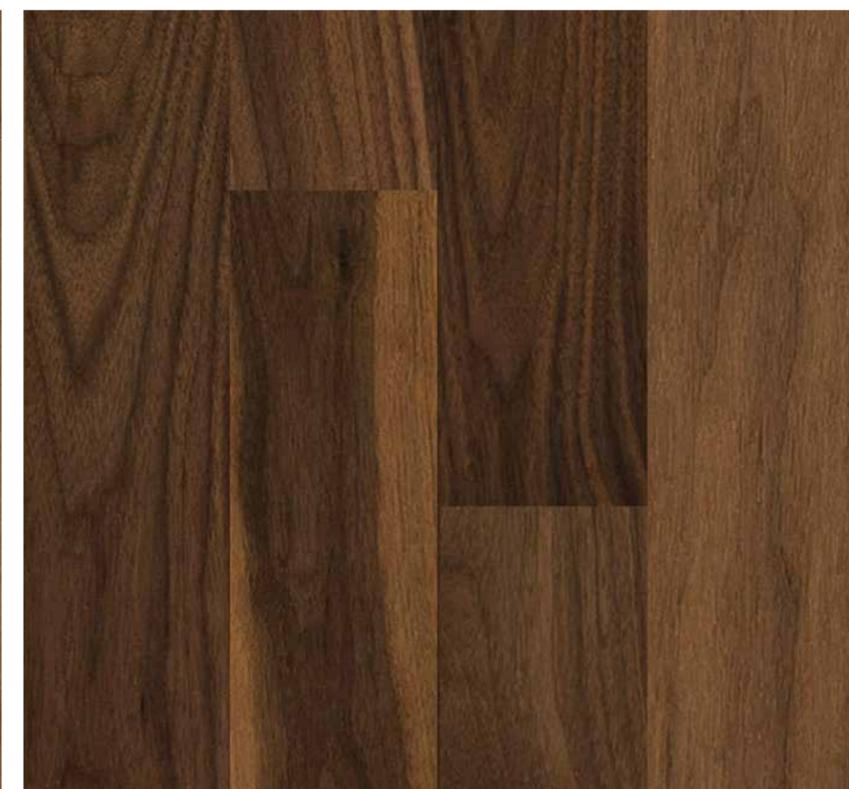


## LOVE IT, SEE IT, ORDER IT

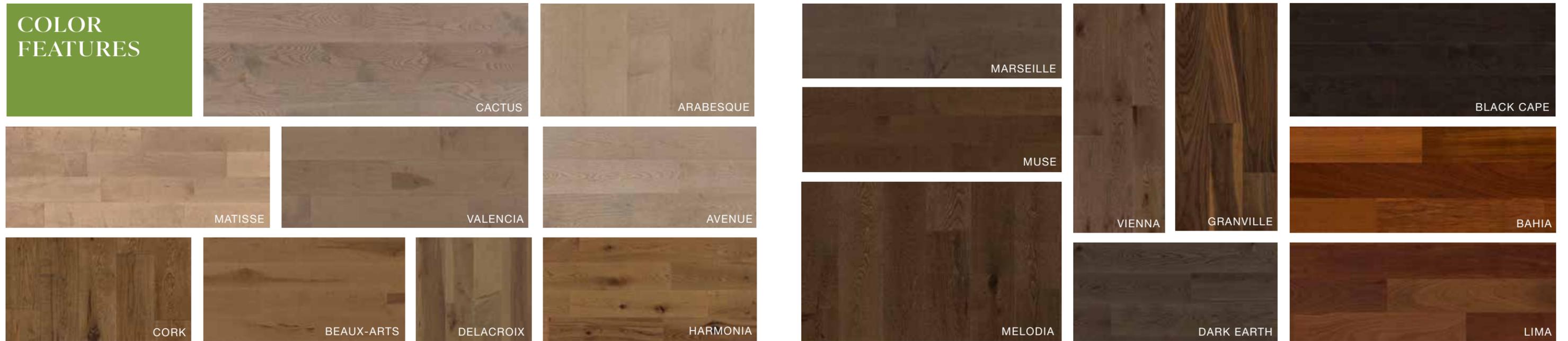
Don't guess, you can see it in your own space!

With our Virtual Designer, you can envision how beautiful your room will look with a new Lauzon Collection wood floor.

To see the floor in person we are happy to send you a sample. Simply visit [lauzoncollection.com](http://lauzoncollection.com), order the products you would like to see, and we will send you a 10" sample of your dream floor.



# COLOR FEATURES



COLOR	COLOR TONE	SPECIE	TEXTURE	SHEEN	WIDTH	THICKNESS	CONSTRUCTION	FINISH
ARABESQUE	Light Brown	Canadian Maple	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
AVENUE	Light Brown	North American Oak	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
BAHIA	Dark Brown	Brazilian Cherry	Smooth	Ultra-Matte 10%	8" (203 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
BEAUX-ARTS	Mid Brown	Canadian Maple	Smooth	Ultra-Matte 10%	8" (203 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
BLACK CAPE	Dark Brown	European Oak	Refined	Ultra-Matte 10%	8" (203 mm)	0.59" (15 mm)	Engineered Multiply	Titanium with Pure Genius
CACTUS	Light Brown	European Oak	Refined	Ultra-Matte 10%	8" (203 mm)	0.59" (15 mm)	Engineered Multiply	Titanium with Pure Genius
CORK	Mid Brown	European Oak	Refined	Ultra-Matte 10%	8" (203 mm)	0.59" (15 mm)	Engineered Multiply	Titanium with Pure Genius
DARK EARTH	Dark Brown	European Oak	Refined	Ultra-Matte 10%	8" (203 mm)	0.59" (15 mm)	Engineered Multiply	Titanium with Pure Genius
DELACROIX	Mid Brown	Canadian Maple	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
GRANVILLE	Dark Brown	Black Walnut	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
HARMONIA	Mid Brown	North American Oak	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
LIMA	Dark Brown	Santos Mahogany	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
MARSEILLE	Dark Brown	Canadian Maple	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
MATISSE	Light Brown	Canadian Maple	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
MELODIA	Dark Brown	North American Oak	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
MUSE	Dark Brown	Canadian Maple	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
VALENCIA	Light Brown	Canadian Maple	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius
VIENNA	Dark Brown	North American Oak	Smooth	Ultra-Matte 10%	3 <sup>1</sup> / <sub>4</sub> " (82.5 mm), 5 <sup>3</sup> / <sub>16</sub> " (132 mm)	7/16" (11 mm)	Engineered Multiply	Titanium with Pure Genius



**LAUZON**  
COLLECTION

Art de Vivre  
Wood Floors

Since wood is a natural product, no two planks will be identical in terms of color and grain. Mineral streaking and knots occur naturally and vary with the type and grade of wood. The colors reproduced in the brochure may vary from the original tones due to the limitations of printing techniques. Always use the samples available at your Lauzon retailer to confirm your color selection.

For more inspiration or to discover the complete range of our offering, please visit our website or visit the Lauzon retailer closest to you.

[lauzoncollection.com](http://lauzoncollection.com) | [@lauzonwoodfloors](https://www.instagram.com/lauzonwoodfloors) | T. 1 877 427 5144

