



Innovative Tile and Stone
Installation Systems

254 Platinum



McCarran Airport, Las Vegas, NV



- Superior bond to porcelain and glass tile
- Excellent for facades and underwater applications
- Long open time for ease of application
- Inhibits the growth of stain-causing mold and mildew in the mortar with Microban® antimicrobial protection



LATICRETE® 254 Platinum provides unsurpassed strength, far exceeding all ANSI requirements. This exceptional bond strength is backed by a LATICRETE Lifetime Residential Warranty.† There is no need to worry about tile and stone failure, even in the most difficult projects. LATICRETE 254 Platinum is ideal for interior and exterior applications on

all suitable substrates, especially pools, fountains and facades. In addition, LATICRETE 254 Platinum has exceptional bond strength and easy workability making this multipurpose thin-set ideal for difficult to bond porcelain and glass tiles. LATICRETE 254 Platinum is available in standard and rapid versions which allows for grouting in 2 – 4 hours.

FEATURES	BENEFITS
Tenacious Bond	Superior adhesion to a wide variety of substrates and veneers, allowing for installations in virtually all climates and conditions such as exterior facades, pools and fountains.
40 Minute Open Time	Increases productivity and flexibility on the job site, resulting in fast, accurate installations.
Smooth Creamy Formula	Easy to trowel mortar assures proper coverage on both the substrate and the veneer.
Specially Formulated for Porcelain and Glass Tile	Provides 2.5 times the ANSI requirement for shear bond strengths.
Stable, Long-Life Formulation	Will not deteriorate over time, making LATICRETE® 254 Platinum suitable for interior and exterior applications, particularly continuous submersion.
A Component of the LATICRETE Lifetime Residential Warranty† and LATICRETE 25 Year System Warranty†	Performance backed by LATICRETE means peace of mind for trouble-free installations in both interior and exterior applications.
Contains Microban®	Inhibits the growth of stain-causing mold and mildew in the mortar with Microban antimicrobial protection.

Uses

- For all ceramic tile, porcelain, glass and stone installations
- For both interior and exterior applications
- Excellent for facades and underwater applications

Suitable Substrates

- Exterior Glue Plywood*
- Properly Prepared Vinyl*
- Concrete/Masonry
- Concrete Block
- Cement Mortar Beds
- Existing Ceramic Tile
- Cement Backer Board**
- Gypsum Wallboard*
- Gypsum Plaster*
- Cement Terrazzo

* Interior Use Only.

** Consult cement backer board manufacturer for specific installation recommendations and to verify acceptability for exterior use.

Packaging

Standard — 50 lb bag (22.7 kg); 54 bags per pallet

Rapid — 25 lb bag (11.3 kg); 108 bags per pallet

Available Colors

Grey and White

Approximate Coverage

1/4" x 1/4" (6 mm x 6 mm) notched trowel 80 – 95 ft² / 7.4 – 8.8 m²

1/4" x 3/8" (6 mm x 9 mm) notched trowel 60 – 70 ft² / 5.6 – 6.5 m²

1/2" x 1/2" (12 mm x 12 mm) notched trowel 40 – 45 ft² / 3.7 – 4.2 m²

† See Data Sheets 700.12 and 025.0 for complete warranty information.

LATICRETE International, Inc.
 One LATICRETE Park North
 Bethany, CT 06524-3423 USA
 1.800.243.4788
 +1.203.393.0010
 www.laticrete.com

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DS-712.0-0708